



RED SHIELD
TECHNICAL INDUSTRY COMPANY

Red Shield – 2025 Timber Division Profile

Timber Division Profile

Innovative Wooden Solutions for Every Space



YOUR TRUSTED PARTNER IN WOODEN INNOVATION

At Red Shield, we pride ourselves on being your trusted partner in wooden innovation. Combining timeless craftsmanship with modern technology, we offer tailored wooden solutions designed to meet the unique needs of B2B projects. From concept to creation, our expertise spans kitchens, closets, doors, and bespoke furniture for commercial and residential spaces. Rooted in quality and driven by sustainability, Red Shield is dedicated to transforming ideas into exceptional realities that stand the test of time





SUSTAINABLE BEAUTY BEGINS HERE

At Red Shield, we redefine interior design with practical elegance and sensory creativity. Our innovative, sustainable solutions transform spaces, balancing style and environmental harmony. Guided by innovation, quality, and attention to detail, we push boundaries to inspire imagination and deliver exceptional furniture, kitchen, and interior design solutions.



About Us ADDING VALUE TO EVERY PROJECT

Company Overview

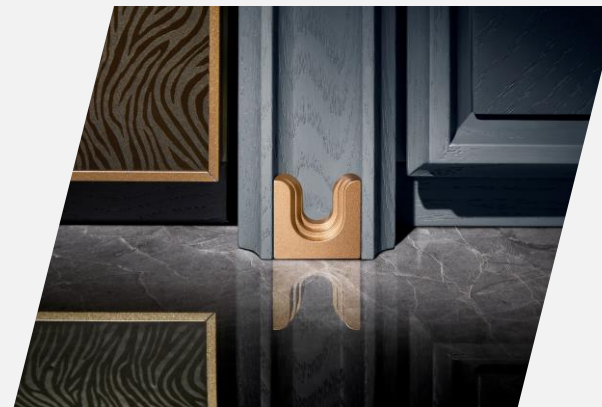
Red Shield is a leading name in the manufacturing industry, recognized for its excellence in high-quality aluminum works and architectural solutions. From premium windows to durable cladding, our brand has established a reputation for innovation, reliability, and superior craftsmanship. Building on this legacy, we have expanded our expertise into wooden furniture manufacturing, reflecting our commitment to offering comprehensive solutions that meet the dynamic needs of our clients.

Manufacturing Expertise

With decades of experience in aluminum and wooden product manufacturing, Red Shield combines cutting-edge technology, expert craftsmanship, and premium materials to deliver exceptional results. Our aluminum works stand out for their precision and durability, while our wooden factory specializes in creating innovative and tailored furniture solutions. Each product is a testament to our dedication to quality, sustainability, and functionality, ensuring we exceed client expectations in every project.

Core Operations

Red Shield operates at the forefront of the B2B and hospitality sectors in Saudi Arabia, providing tailored architectural and furniture solutions for large-scale business projects. Whether through our high-performance aluminum works or our premium wooden furniture, we prioritize delivering value through innovation, design excellence, and impeccable execution. Our name represents protection, strength, and trust, values that guide every aspect of our operations.





DESIGNED TO INSPIRE BUILT TO LAST

Red Shield Kitchens: Designed to Inspire, Built to Last. Their kitchens blend innovative design with durability, transforming spaces into inspiring hubs that stand the test of time. Crafted with premium materials, Red Shield Kitchens ensure lasting beauty and functionality for years to come



Our Story

WHERE QUALITY MEETS CRAFTSMANSHIP

In the world of construction and design, where craftsmanship meets innovation, Red Shield stands as a beacon of quality and passion. Founded by a team of experts, including members of the distinguished Bin Laden family, the company carries a rich legacy of construction projects that have shaped the architectural landscape of Saudi Arabia and the region.

What sets the founders apart is not only their extensive experience but also their profound passion for art and architecture, fueled by global travels. From every country they visited, they drew inspiration from intricate traditional designs and bold modern ideas. Their vision blends European elegance, Eastern warmth, and Asian simplicity into unique, balanced designs.

Red Shield began its journey with aluminum manufacturing, specializing in high-quality windows and architectural cladding known for precision and durability. Building on this success, the company expanded into crafted wooden furniture, producing and importing handcrafted pieces tailored for large-scale projects, particularly in the hospitality sector.

For Red Shield, every product is an opportunity to tell a story a harmonious blend of art, craftsmanship, and sustainability. Their commitment to responsible sourcing ensures that every piece of wood used is certified and sustainably harvested. They embrace eco-friendly practices, from maximizing material usage to using environmentally safe finishes and packaging.

Today, Red Shield is the trusted partner for innovative projects requiring creativity and excellence. By combining tradition and modernity, the company has become a symbol of quality, delivering architectural and wooden solutions that embody the founders' passion and vision.

Welcome to the realm of Red Shield, where creativity begins and knows no limits.



Vision & Mission

Commitment to Excellence

Our vision and mission illustrate our dedication to sustainable growth and continuous improvement in our services and products.



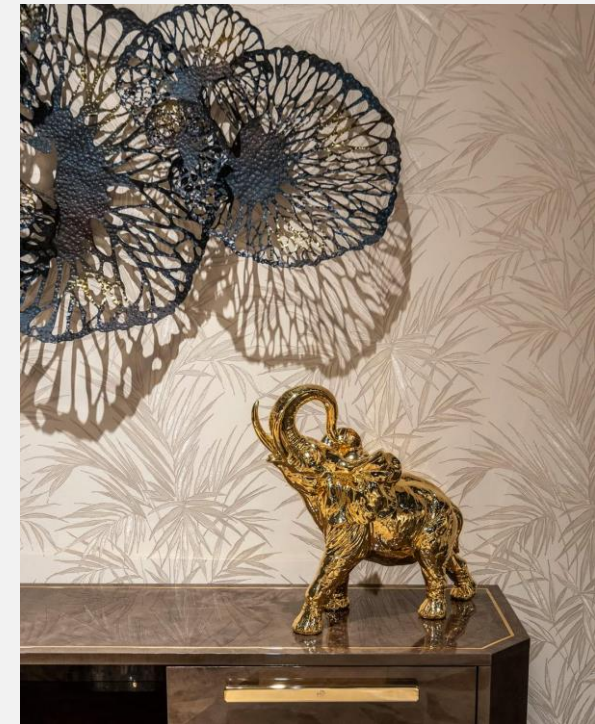
Our Vision

To become a leading provider of premium wooden furniture, known for setting benchmarks in quality and innovation.



Our Mission

To deliver cutting-edge wooden solutions that meet unique client needs, leveraging advanced technology and skilled craftsmanship.



Our Values

Integrity

We operate with transparency and adhere to the highest ethical standards in every project, ensuring trust.

We adhere to the highest ethical standards to build trust

Excellence

Striving for perfection in all our endeavors, we are committed to delivering high-quality products and services.

Towards perfection in everything we do

Innovation and Sustainability

Embracing creativity and eco-friendly practices, we aim to solve challenges while being socially responsible.

Creative solutions, sustainable impact



Wooden Division Services

Our wooden division offers a diverse range of services, each tailored to meet the unique demands of various sectors, showcasing our expertise.

Service	Description	Target Market
Custom Wooden Doors	High-quality doors for residential and commercial purposes	Residential, Commercial
Kitchen Solutions	Modern cabinetry inspired by leading global brands	Residential, Hospitality
Closets and Wardrobe Systems	Efficient designs for homes and developments	Residential, Commercial
Office Furniture	Ergonomic furniture for corporate environments	Corporate, Hospitality
Bespoke Furniture Projects	Custom designs for unique project requirements	Commercial, Residential

Industries We Serve

Real Estate Development

We provide tailored solutions that enhance the aesthetic and functional appeal of residential and commercial properties.

Commercial Office Spaces

Creating productive and stylish environments through our office furniture solutions tailored for corporate clients.

Hospitality and Tourism

Our products cater to the unique needs of hotels and tourism projects, combining luxury with functionality.



Our Clients

Trusted Partnerships

We are proud to collaborate with leading real estate developers and architects, ensuring quality and service excellence.

Client Satisfaction

Our enduring relationships reflect our commitment to fulfilling client needs and maintaining high standards.

Expanding Client Base

We continually strive to expand our partnerships with contractors and developers, solidifying our position in the market.

